<https://appsumo.com/p/affiliates>: keep as main affiliate landing page with the following changes:

**Video**

* 0:20 >> “we offer a 30 day cookie” change to “we offer a 7 day cookie”
* Change “Apply now” button CTA to “join now” (to match video)

**“How it works” section**

* “Earn a commission whenever a customer you send us makes a purchase” change to “Earn 100% of sale up to $50 in commission whenever a new AppSumo customer you send us makes a purchase. Returning customer commissions variable by contract terms.”

**“Why join the crew?” section**

* “Earn up to 100% of the sale ($50 max) when you refer an AppSumo customer” change to “Earn 100% of the sale ($50 max) when you refer a new AppSumo customer”
* “Earn $50 for every partner you refer to Sell on AppSumo using your affiliate link” >> delete
* “Pay-per-sale for each initial transaction sale you deliver” >> delete
* Add: “New customer commissions variable between 0-15% according to contract terms”

**“Unlock affiliate-only materials” section**

* “30-day cookie to help monitor your referrals” change to “7-day cookie to help monitor your referrals”

**Affiliate FAQ section**

* What’s the AppSumo affiliate program, and how does it work?
  + “AppSumo’s affiliate program is free to join and only takes minutes to sign up! You’ll be able to refer customers to AppSumo and earn money from any sales you make. Just use your unique affiliate link, banners, or any of the creatives we have available!” >> “AppSumo’s affiliate program is free to join and only takes minutes to sign up! You’ll be able to refer customers to AppSumo and earn money from the sales you drive. Just use your unique affiliate link plus the banners and creatives available in Impact!”
* “What are the commission payout terms for the affiliate program?”
  + “Commissions are paid out 60 days after the end of the month in which a purchase was made. When you refer a customer, the commission rate is 100% ($50 max) of the purchase that customer makes.” >> change to “Commissions are calculated 60 days after the end of the month in which a purchase was made, and payments are paid out via Impact on the 10th of the following month. When you refer a new AppSumo customer, the commission rate is up to 100% ($50 max) of the purchase that customer makes.”
  + “For every partner you refer to Sell on AppSumo using your affiliate link, you can earn $50. Commissions are paid out 60 days after the end of the month in which the partner’s product is approved by our team.” >> Remove

**Even More Perks**

* Showcase your promotions and get more content to grow your audience >> Remove

<https://go.appsumo.com/become-appsumo-affiliate> >> redirect to <https://appsumo.com/p/affiliates>

Max edits 8/13/2024

* Intro
  + “Do you love using AppSumo products to grow your business? Want to spread the word to others—and get paid to do it? Then you might be a perfect fit for AppSumo’s affiliate program.“
* How it works
  + “Returning customer commissions vary based on contract terms”
* Why join the crew
  + “Earn 100% of the sale (up to $50) whenever a new AppSumo customer you send us makes a purchase. New customer commissions vary between 0-15% based on contract terms”
* Affiliate FAQ
  + Remove the bullet in the first answer
  + “Commissions are calculated 60 days after the end of the month in which a purchase was made, and payments are made via Impact on the 10th of the following month. When you refer a new AppSumo customer, the commission rate is up to 100% ($50 max) of the purchase that customer makes.”
  + “Apply to the affiliate program through this link. You’ll usually hear back from us within two (2) business days. We use Impact Radius as a third-party platform to house our affiliate program.”
  + “A cookie is applied to any potential customer who clicks your affiliate link, banner, or text link. Impact, our affiliate program platform, then tracks that cookie. Each banner or link that you create is tagged with your Impact ID number—this lets us know that you referred the customer and should receive commission for the sale. You can access all of these banners and links by logging into your Impact Account. Then create an affiliate link or choose from any of the banners or simple text links available.”
* AppSumo is the best place for entrepreneurs to get deals on software.
  + Ready to spread the word?